

# HIGHNOON

P R O D U C T I O N S

## *Offbeat America* A New Series on HGTV

“Offbeat America” is a new series on Home & Garden Television (“HGTV”) that celebrates the offbeat spirit in people across the nation. We are looking for unusual houses and yards that are truly amazing! Do you have a home that’s intriguing? Or a friend who has done something totally unique to his house? Please let us know!

This summer, our exciting road trip across America kicks off with a fresh look at engaging offbeat and fascinating characters who have transformed their homes, inside and out, to fit their unusual lifestyles.

Each half-hour episode features several stories across the country.  
Recent stories include:

- Outside of Philadelphia, a man has turned his basement into a two story Mardi Gras party, exactly replicating New Orleans' Bourbon Street.
- In Louisiana, a lady has adorned practically every single item in her house and the walls with Mardi Gras beads.
- Out in the middle of the Mojave desert, a man has engineered his aluminum house to spin like a top.
- In San Diego, a man has designed his house like a sculpture. There are no doors and no straight corner.

The series premieres in July. The episodes are shot in high definition.

Headquartered in Knoxville, Tenn., with offices in New York, Los Angeles, Chicago, Detroit and Atlanta, HGTV, which is now distributed to more than 87 million U.S. households, is one of the fastest-growing networks in cable television history. HGTV.com is America's leading online destination for home and garden information, with more than 4 million visitors each month. Internationally, HGTV owns 33 percent of HGTV Canada and provides much of the Canadian network's daily programming. HGTV branded programming can also be seen in Japan, Australia, Thailand, the Philippines, Hungary, the Czech Republic, and the Slovak Republic. HGTV is wholly owned by The E.W. Scripps Company (NYSE: SSP), which also operates the Food Network, DIY Do It Yourself Network and Fine Living, a new network which launched in 2002.

The series is produced for HGTV by High Noon Productions of Denver, Colo. The company produces several series for HGTV including “Designer Finals,” “Generation Renovation,” and “Dream Drives.” The producers behind High Noon have created several series and award-winning primetime documentaries for cable networks like HGTV, Food Network, Animal Planet, CMT, E!, Style and the Discovery Channel.

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